



Reset America

Please forward this message to Howard Schultz and Steve Schmidt.

Hello Warriors for Liberty

I'll get right to the point.

I would like to introduce myself and offer my knowledge and experience to your team. I've been an active player in 3rd party politics and I am close to launching a movement called, Reset America. I ask that you visit our website (www.ResetAmerica.com) and these sections in particular:

1. Take the 2-party quiz on the home page. www.ResetAmerica.com/quiz
2. Read the Reset Principles. www.ResetAmerica.com/principles
3. Understanding the real reason why we don't have political change. (It's not what you think). <http://resetamerica.com/about>
4. Projects currently in development. www.ResetAmerica.com/projects
5. Messaging for independent candidates to overcome the common objections which are always asked by the establishment to purposely discount their message in order to protect the status quo.

When watching television interviews, I see many lost opportunities: questions asked that can be answered more powerfully by looking at the big picture and uniting all persons who demand change instead of focusing on issues that divide us. I also have specific suggestions from my extensive experience in 3rd party politics to help your message be more realistic and essential to the media and public.

I would like to be a part of your team. Here's what I offer:

1. 3rd Party Presidential Campaign
www.facebook.com/pg/ResetAmericaNow/photos/?tab=album&album_id=1677343042591404

I initiated a campaign for president in 2006. During the early stages of my campaign, I was the leading independent candidate, beating Hillary Clinton in online polls. News agencies, including CNN, asked for interviews after the election about my experience, but he was too disappointed and demoralized with the experience to relive and relate the sordid details.

www.facebook.com/ResetAmericaNow/photos/a.1677343042591404/1677345575924484/?type=3&theater

2. Reset America: www.ResetAmerica.com

I am about to launch a movement called, Reset America. We believe that our government must be 'reset' by replacing our existing two-party system with greater choices and viable alternatives. Our goal is to show people that there are valid solutions to many of our worst problems - but tragically, these solutions are running out of time because they are not in the interest of those who want to protect their grip on political power.

3. Best Political Video, 'Kiss Freedom Goodbye': www.youtube.com/watch?v=ycVDCYqAs2Y&t=2s

In 2007, I produced a short video that exposed a few of the ways that the two parties use to rig the system to retain their grip on political power. The video received the following awards for best political video: the W3 award, Marcom award, Ava award and the Telly award.

4. 3rd Party Involvement

I served as vice chairman of the Libertarian National Committee and was a keynote speaker at 3rd party events including the Green Party national convention. I also have moderated presidential debates with 3rd party candidates.

5. Board of Directors

I served on the Board of Directors of two organizations that are dedicated to creating an honest democrat election process: Free & Equal, which I'm sure you know, and Rock the Debates which investigated options to allow 3rd party candidates to entire the debates. The Reset website includes tactics to turn this (apparent) problems into opportunities.

6. Business Experience

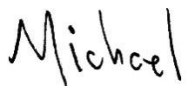
In 2011, I was named the Marketer of the Year by the American Marketing Association of Oregon and inducted into the Marketing Hall of Fame. (My business, AngelVision, was listed by Inc. Magazine as one of the fastest growing companies for 7 consecutive years.) I mention this because as a marketing psychologist, I understand the root cause of what motivates people to act the way we do - and how to launch a message that can create the shift in thinking that we all want and need.

www.AngelCore.com/news

It's my hope that this letter be forwarded to Mr. Schultz himself. In addition, I encourage all the members of your team to visit www.ResetAmerica.com. I am also happy to offer my resources, contacts and PR skills to further your mission.

I look forward to speaking with your team.

Sincerely,



Mike Gozian
503-805-7333

Founder, Reset America
CEO, AngelCore
American Marketing Assoc., Marketing Hall of Fame



www.linkedin.com/in/mike-gozian